



**MICHIGAN DEPARTMENT OF NATURAL RESOURCES & ENVIRONMENT
ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION**

YEAR 2011 **FOR DNRE USE ONLY**

EDM2010-083

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF
NATURAL RESOURCES AND ENVIRONMENT,
ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION,
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

Date Received by DNRE:

4/14/11

Received by: MLC

Fee:

Yes ☒ No ☐

\$3,000.00

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): Research In Motion Limited

2. Area Code and Telephone Number:
519-888-7465

3. Manufacturer of:

Video Display Devices

Yes ☐

No ☒

Computers

Yes ☒

No ☐

Printers

Yes ☐

No ☒

4. Mailing Address:

Address: 295 Phillip Street

City: Waterloo

State: Ontario

ZIP: N2L 3W8

Country: Canada

County (if in Michigan):

5. Home Web Site Address: www.rim.com

6a. Contact name: Julie Takanashi

6b. Contact e-mail address: jtakanashi@rim.com

6c. Contact telephone number: 519-888-7465 ext 78569

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) BlackBerry® PlayBook™ tablet

(e)

(b)

(f)

(c)

(g)

(d)

(h)

For Cashiers Use Only

\$3,000.00 on 3/28/11

see transaction
detail report.

MLC

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? www.blackberry.com/recycling
(Please note that this website will not be live until the commercial launch of PlayBook on April 19, 2011.)

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? 1-877-644-8410

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

Research In Motion Limited (RIM) plans to provide for the collection of its end-of-life covered devices (BlackBerry® PlayBook™ tablet) through a mail-back program at no charge to the consumer. Consumers may log on to www.blackberry.com/recycling to print off a prepaid postage label to affix to their package. The consumer may then take their package to the nearest post office to be mailed to a recycling facility. Information regarding how a consumer may erase personal data from the covered devices will be provided on the website.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

The collection program website will not be live until the commercial launch date for PlayBook. However, in order to provide you with additional information, a preliminary draft of some of the key website text is provided. Please note that such text is subject to further review and possible revision by RIM. Please refer to attached document "RIM Michigan EWaste Manufacturer Registration Additional Info".

11. How do you provide information to consumers on how and where to return covered electronic devices?

RIM will be referencing its collection program, including the website where further information can be obtained, in the Safety Information Booklet that is shipped with each covered device. A link to the website will also be provided in the PlayBook section of www.blackberry.com.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

Not Applicable - initial registration Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

Not Applicable - initial registration

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME:

DAVID J. BOUGALI

DATE:

3/24/11

SIGNATURE:

David J. Bougali

TITLE:

Director, Product Sustainability & Accessibility

Research In Motion Limited (RIM)
Michigan Electronic Device Manufacturer Registration
Additional Information
03/24/11

Please find below additional information for our response to Question 10 from the Electronic Device Manufacturer Registration form.

Takeback Program Information:

10) The collection program website will not be live until the commercial launch date for PlayBook. However, in order to provide you with additional information, a preliminary draft of some of the key website text is provided below. Please note that such text is subject to further review and possible revision by RIM:

BlackBerry Recycling

Conveniently and responsibly recycle your BlackBerry products

Help reduce the impact your BlackBerry® PlayBook™ or smartphone has on the environment. The BlackBerry® recycling program makes it easy for you to responsibly recycle your used BlackBerry device when it is time for a new one. Instead of throwing out your device at the end of its working life, you can recycle it to help reduce the amount of electronic waste that ends up in landfills.

Mail in your BlackBerry products to be recycled

You can send in your BlackBerry PlayBook, BlackBerry smartphone, battery and any electrical accessories that came with your device when you purchased it.

Simply follow these steps to mail in your items, and they will be recycled in an environmentally-friendly way.

1. Delete any personal data files from your BlackBerry device. (Consider backing up these items so that you have a copy.)
2. Remember to remove your SIM card and any media cards.
3. Package your device and accessories to be mailed.

- If you are sending in a device with a removable battery, remove the battery before packaging. You can include the battery in the same package to be mailed.
4. Print out the prepaid mailing label, and mail your parcel with the label attached.
 - Download the prepaid mailing label *(Note, this will be an active link to permit the user to download the prepaid mailing label.)*

Deleting personal data

BlackBerry smartphones: To delete personal data from your BlackBerry smartphone, refer to the manual for your smartphone model, or you can also find help at BlackBerry Answers.

- [Find the manual for your BlackBerry smartphone](#)
- [Search BlackBerry Answers](#)

BlackBerry PlayBook: Before you delete personal data from your BlackBerry PlayBook, consider backing up your data so that you have a copy on your computer.

CAUTION: If you have turned on encryption, the process for deleting all device data can take up to an hour to complete. You cannot stop the process after you start it. If you reset your device, the process restarts after the device restarts.

1. On the **Home** screen or in a folder, click the Options icon.
2. Click **Security > Security Wipe**.
 - To delete data from the messages application, contacts application, and other applications, select the **Emails, Contacts, Etc** check box.
 - To delete all third-party applications that you have added, select the **User Installed Applications** check box.
3. Type **blackberry**.
4. Click **Wipe**.